



Business Innovation &
Incubation Australia

NATIONAL INNOVATION AWARD 2017

Dear BIIA Member

BIIA invites you to enter the Inaugural National Innovation Award

This year we have changed our approach to the national award criteria because our Membership profile has evolved over time.

BIIA is celebrating Innovation as shown by our members including; incubators, hubs, accelerators, co-workspaces and local economic projects.

The 2017 Innovation Award comes with a national trophy, \$1,000 cash prize and national media profile, so start preparing your entry!

The BIIA Innovation Award provides an opportunity for our industry to celebrate creativity and impact. The award process provides recognition and acclaim to the winners during a Gala Dinner and Awards Ceremony held on Tuesday 22nd August, during a 4 day program comprising the National Small Business Development Conference (20-22 August) and BIIA Forum (23 August). Both events will be held in Townsville at The Ville Casino-Resort.

Winning a national award can also put you in a great marketing position to showcase your organisation's achievements.

Be sure to read the information thoroughly and note the nomination deadline on your calendar. To be considered, entries need to be received in electronic format only, by Friday 11th August 2017. If you have any questions about the information being requested, please contact BIIA, email membership@businessincubation.com.au

Visit www.businessincubation.com.au for details about the BIIA National Forum and the Small Business Development Conference.

Regards and good luck with your nominations!

A handwritten signature in black ink, appearing to read 'Lynette Hay', is written in a cursive style.

Lynette Hay, BIIA Chair

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BIIA National Innovation Award : Return to membership@businessincubation.com.au
Closing date Friday 11th August 2017



Background

Since 1999 government and industry groups have undertaken several national reviews of business incubators and allied support programs to attract and support entrepreneur startups and early stage growth businesses to metro and regional areas. Key findings consistently show that innovative business strategies conceived at the local level usually achieve far better results for government investors, entrepreneurs and businesses.

BIIA wants to showcase the innovation and incubation achievements of our members and encourage the adoption of best practice.

The Awards reflect outstanding achievement or improved performance as judged by an independent panel.

We invite all BIIA members to nominate their Innovative program/ activity etc and the successful businesses that they have supported. The BIIA Awards process culminates in the Gala Awards Ceremony at the joint BIIA, BECA and NNA Small Business Development Conference, to be held in Townsville on 20th – 22nd August 2017.

National Innovation Award

This award will recognise BIIA Members who have developed and implemented innovative programs and services that have enhance productivity improvement, growth, jobs or export opportunities for startup and small business clients. The strategy that applicants put forward for this award may be an exemplar project / intervention / program / activity that has delivered high impact for their region. The innovation must have been implemented and clearly evaluated with measurable results prior to the time of application. This may include successful activities that are continuing to roll out.

It's Worthwhile!

The awards' criteria emphasise high impact, innovative measures in particular, the approach of the organization to client service, overcoming obstacles, success in fulfilling goals and implementing new approaches.

Award winners become a part of history, receive wide recognition for their accomplishments, gain an impressive marketing edge and have the opportunity to shine before their stakeholders and communities. The benefits are long lasting with many of our recipients going on to receive international recognition as well.



It's Professional!

All nominations received by the due date will be held in a confidential file and forwarded to a panel of independent judges. The judges' decision is final and no correspondence will be entered into upon completion of the judging process. All entries will be treated as commercial in confidence and will be destroyed immediately following the final decision.

It's Easy!

The whole process happens electronically. To apply you need to:

1. Record your nomination on the BIIA Innovation Award application form.
2. For each nomination, provide only the information asked of you in the section headed Nomination Documentation, keeping to the requested word counts (nothing extra please!)
3. Email your application form together with attachments to the following address membership@businessincubation.com.au

REMEMBER!

- Your application **must be sent electronically** (*hard copies will not be accepted*) to membership@businessincubation.com.au
by close of business on **Friday 11th August 2017**.



NOMINATION DETAILS

Applicant Details:

Business Name:

Organisation Status:

Contact Person:

Direct Telephone:

Email:

Website:

Official Logo in JPEG/PDF format: ATTACH

Photo approved by you for publication: ATTACH



AWARD NOMINATION DOCUMENTATION

This Award honours exemplary best practice. **Please provide information regarding innovative practices and programs that have proven to be successful in your incubator, accelerator, co-workspace, hub or local program.**

Please provide the following information about your program in the order requested.

Double space text and be careful not to exceed the maximum word count for each question.

Points at the end of questions indicate the weight judges will give your response (total possible points = 40).

1. PROGRAM INFORMATION	5 points
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- A paragraph describing the Organisation's mission and up to three specific goals. This is important because judges will evaluate accomplishments in light of these factors.
- Title of the nominated program
- When the nominated program commenced and what was the duration.

2. INNOVATIVE ACCOMPLISHMENTS	20 points
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- Provide a complete description of your nominated program — What was the purpose and key features that make it special?
- What were the program KPIs?
- Program Results: Describe your program's most significant accomplishments with clear evidence of measurable achievements against KPIs
- Limit your answer to 500 words. In addition, 3 attachments are permitted to illustrate your key points (eg testimonials, graphs, video, illustrated weblinks)



3. RETURN ON INVESTMENT	15 points
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- Who are the major stakeholders/investors?
- What expectations did your investors have?
- What measures have been implemented to ensure that the program is economically viable?
- Do you plan to scale it up or roll it out? : If so, what does this vision look like and what do you hope to achieve?
- Limit your response for this section to 400 words