THE INAUGURAL BUSINESS INNOVATION AND INCUBATION FORUM IS BEING HELD IN ADELAIDE

The BIIA Inaugural Business Innovation and Incubation Forum will look at the role of Incubators, Accelerators, Hubs, Coworkspaces and Innovation both in Australia and internationally. It is especially timely and important in the face of the Government’s National Innovation and Science Agenda.

Seven experienced and engaging speakers will talk about:

- What is working globally and nationally?
- Where are the productive connections that ensure program success?
- What can we do to leverage both government and business investment in the work that we do?

Attendees will walk away with exposure to:

- Working models, case studies and programs driven by national and local demand for business growth and employment; &
- High impact policies and programs successfully incubating technology and business innovation in a changing economic climate.

Who:

Interested in business incubation and other strategies that cultivate innovation for new and established businesses? This forum is for you.

The Forum is especially relevant to Local and State Government, Economic Development Officers, Business Development facilities, Universities and practitioners working in the field.

**Date:** Monday 16 May 2016  
**Time:** 7.30am - 5.30pm  
**Venue:** The Playford Hotel, 120 North Terrace, Adelaide

All delegates are also welcome to join the Board of BIIA and Forum Speakers on Sunday evening (Meeting 6.00pm in the Foyer of The Playford Hotel on 15/5/16).


- BIIA Members: $290 (inc.GST)  
- Non Members: $325 (inc.GST)

Includes breakfast, lunch and networking breaks.

A limited number of accommodation packages with The Playford have been arranged. Contact The Playford direct via reservations@theplayford.com.au or call 08 8213 8828 and mention you are a BIIA forum delegate. Accommodation and airfares will be at delegates’ expense.
PROGRAM OVERVIEW

VENUE:
The Playford Hotel,
120 North Terrace, Adelaide
Monday 16 May – 7:30am to 5:30pm

MC
Ms Amanda Kenyon, Business Incubation Specialist and Member of the BIIA Board of Directors

7.30am Registration / 8.00am Breakfast:
The National Science & Innovation Agenda
A post budget update including the $8M Business Incubation Program, Hon Mr Christopher Pyne, Minister for Industry Innovation and Science

Global Trends & Directions:
Incubators, Accelerators, Co-Working Hubs & More!
Mr Julian Webb, Managing Director CREEDA Projects & Consultant to the World Bank, InfoDev Program

Local Growth through Innovation:
What a Business Accelerator Can Do
Mr Mark Corrie Chief Executive Western Business Accelerator & Centre for Excellence, City of Melton Victoria

Innovation Competitiveness Across Australia
Assessing & Mapping a Region’s Innovation Capacity: LGA & RDA results so far: Dr Kim Houghton, General Manager Policy & Research, Regional Australia Institute

Incubator, Corporate & Government Partners:
Sustainable Evolution of the Melbourne Innovation Centre
Mr David Williamson, Chief Executive Officer, MIC

National Leadership & Global Reach in Technology Incubation
Ms Petra Andren, Chief Executive Officer Strategy & Business Development, Australian Technology Park Innovations, NSW

Measuring the Local Entrepreneur & Small Business Ecosystem: A role for Hubs & Govt.
Results for Detroit Vs Adelaide: Mr Russell Lornie, National General Manager, QLBS

4.15pm-5.30pm Forum Feedback & Networking Drinks
Hosted by the Board of BIIA
JULIAN WEBB

World Bank infoDev Program Business Incubation Consultant; Managing Director CREEDA Projects Pty Ltd; Director Business Innovation and Incubation Australia Inc; Asia Pacific Incubation Network (APIN) Steering Committee Member.

Mr. Webb has been a pioneer and leader in the small business development and business incubation industries since the 1980s. He ran award winning business incubators and business advisory services for many years in Australia. Now, he expresses his passion for innovation and entrepreneurship through his work with the World Bank’s infoDev Program, as a director of the Australian incubation industry association, by leading the international consulting team for the BADIR technology incubation program in Saudi Arabia and as an independent consultant who has helped business incubators, governments and development agencies in more than 50 countries.

His special interests in the incubation industry are for seed acceleration, entrepreneur development, peer learning, regional and national networks, incubator manager training, monitoring and evaluation, government policy development, internationalization, both IP/investment and entrepreneur led incubation, climate change innovation centers, agri-business incubation, ICT incubation, commercialization and how to adapt incubation to different cultures, countries and purposes.

He is married with two adult children and lives in Eden Australia.

Websites:
www.creedaprojects.com.au
and for the World Bank’s infoDev Incubator Initiative, www.infodev.org

Contact
Julian.webb@creedaprojects.com

April 2016
MARK CORRIE

Chief Executive Officer,
Western Business Accelerator & Centre for Excellence

The Western Business Accelerator and Centre for Excellence is a $20 million, Federally Funded, purpose built Economic Development facility strategically located in the heart of Melbourne’s Western Growth Corridor, one of the fastest growing population regions in Australia. Mark has managed the entire project starting with a ‘Big Crazy idea’, securing funding, construction in the middle of a paddock, and now a demonstration business model of precinct activation and job-creation that links employment land planning, development and population growth with workforce skills development and start-up Business Acceleration.

westernbace.com

KIM HOUGHTON

Kim is currently General Manager of Policy and Research at the Regional Australia Institute (RAI). The RAI is a not-for-profit think tank devoted to issues concerning regional Australia, and Kim manages the RAI’s policy and research portfolio. Kim’s role is to ensure that the Institute’s work has practical application and supports a better policy environment and more vibrant regional economies.

Kim has worked on regional economic development in Australia for almost 20 years, and has a passion for engaging, motivating, informing and connecting entrepreneurial business owners. Kim has helped establish a hi-tech incubator, been on the Board of a general purpose incubator, and designed and delivered a variety of tools to promote entrepreneurship. A focus of Kim’s current work is understanding the links between innovation and entrepreneurship, and mapping components of entrepreneurial ecosystems in communities across Australia.

Kim has a BSc (Hons) from the University of Tasmania and a PhD in Economics from the ANU and is currently an Adjunct Associate Professor at the University of Canberra.
DAVID WILLIAMSON

David Williamson is the Chief Executive Officer of the Melbourne Innovation Centre, which has delivered a highly successful business incubation program for over 18 years. David is also the Treasurer of Business Innovation and Incubation Australia.

The Melbourne Innovation Centre is a hub of acceleration, information, and cooperation. David's philosophy is that: “We understand that hard work is best complemented by connectivity and that the brightest idea needs the right resources to shine”.

David manages a team that has 35 years collective experience in the innovation and incubation industry. MIC is an internationally awarded incubator and David regularly advises on the establishment and implementation of business incubation and acceleration programs Australia wide. MIC also values a strong connection to international networks spreading across North America, Europe, Asia and the Middle East including experience in facilitating soft landing opportunities for business clients.

MIC has grown to operate 3 sites in Melbourne to incorporate a general purpose business incubator and business accelerator program, a digital arts based incubator and a growing strategy for co working spaces via corporate and government collaboration.

www.melbourneinnovation.com.au

PETRA ANDREN

Petra is an accomplished and experienced international business executive, with strong stakeholder management, community and team building skills. Passion for innovative technologies and a natural flair for spotting and acting on business opportunities.

Currently the CEO of world leading deep technology business incubator ATP Innovations. ATP Innovations provides its equity portfolio of companies with strategic advise and guidance as they set strategy, validate their markets and execute on their business plans for commercialising new products and services. ATP Innovations has worked with more than 100 advanced technology companies to raise over $150 mill. in private capital, build teams, access grants, develop new products, grow revenue and for eight, sell or IPO their businesses.

Petra has worked extensively with high tech growth companies, facilitating the connections between them and the legal, financial and strategic resources that fuel their growth. Petra takes pride in being an expert super connector and strategist for the companies that she serves.
AMANDA KENYON

Amanda Kenyon is a private consultant with 20 years experience in the community economic and small business development field and runs her own successful small business. She has extensive experience in community and economic development, food sector development and has an in depth understanding of the issues facing rural and regional communities.

Amanda has been involved with the development, implementation and operations of Small Business Incubators at all organisational levels, ranging from feasibility studies, funding at a Government level and hands on involvement as a Director of Business Innovation and Incubation Australia. She has a broad range of International incubator experience, having worked in Mongolia, Cambodia, Vanuatu, India, China, Malaysia, Indonesia and New Zealand.

While consulting she has conducted many successful projects throughout Australia in the areas of small town revitalisation, small business development initiatives, capacity building, stakeholder management, monitoring and evaluation and strategic and community planning.

Additionally Amanda has a special interest in empowerment and skills development of women in small business. She has been involved in the development of women specific business incubators and business development initiatives such as Women in Business Mentoring Programs, and the ongoing provision of technical assistance to Women's Business Incubators.

RUSSELL LORNIER

CEO QLBS Australia

Rusty is one of the new generations of entrepreneurs who straight out of university, has engaged in start-up and fast growth technology companies. In the process he has hands on experience in both business and Information technology.

Rusty is General Manager of QLBS Australia. QLBS has built a “Virtual Business Advisor” which uses the internet to help business development organisations improve the capability and performance of the businesses communities they are helping to grow. The VBA helps business understand development needs and find advice that they can trust. Rich data is harvested from this interaction that helps business communities understand the entrepreneurial eco system and how to strengthen it.

In the last four years Rusty has deployed systems for Business Incubation and Innovation Australia (BIIA), Adelaide Business Hub, NSW Small Biz Connect, Australian Sports Commission (Sports Clubs) Australian Tourism Authority (Hospitality businesses) and Australian Institute of Management. In the process he has become a thought leader in how to grow business communities using the internet and the cloud.

Rusty has also been involved in the Telecommunications industry as GM of “The Wireless Anywhere Group.” which provides unique distribution channels for mobile phones. He surfs, golfs and travels - often to South America with his Brazilian partner and daughter.
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